Bachelor of Science in Technology, Arts & Media

A major in the College of Engineering and Applied Science (CEAS), the Bachelor of Science in Technology, Arts and Media (BS-TAM) offers a broad, transdisciplinary curriculum that integrates technological skills with a critical, theoretical and historical understanding of technology, media and the arts. The BS-TAM curriculum infuses creativity into technology and integrates a technically rigorous education with critical thinking, problem solving, design and creative production. This program attracts designers, makers, tinkerers, and builders, those with unorthodox perspectives and unconventional approaches to technology. Teaching diverse and adaptable skills, BS-TAM equips graduates to address a wide range of 21st century challenges and opportunities.